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GOOD LIFE SOLUTION PROGRAM

Annual Report

2020-2022 GLS Cohort

Changing the way
Hampton Roads Employers
HIRE, THINK ABOUT, & RETAIN
High School CTE Graduates

Since 2017, 34 Good Life Solution
Employers have hired 222 full-time
employees. 177 students were
onboarded and 144 completed their
1st year on the job for an 80%
first-year retention rate living the
"Good Life".

GOOD LIFE SOLUTION PROGRAM: 2020-2022 ANNUAL REPORT

OUR MISSION

The Employer/NHREC team will energize the Hampton Roads' economy by creating a ready-to-learn entry-level workforce pipeline for local employers to re-capitalize their workforce through recruiting, hiring, training, and retaining Good Life Solution completers for one year.

One employer, one job, one GLS graduate at a time!

EMPLOYER ENGAGEMENT

The key to the long-term success of the GLS program are participating employers who believe the GLS Program provides a reliable pipeline of entry-level talent who intend to be productive employees for the long term, which is measured by the new hire reaching their 1 year anniversary on the job. Since the pilot year in 2017, 34 unique employers have recruited, hired, trained, and retained a GLS new hire that is now living THE GOOD LIFE and making their companies better. The following employers hired CTE graduates in the 2020-22 cohort.

Acoustical Sheet Metal Colonial Webb Newport News Shipbuilding Baird Electric Compo Construction Newport News Shipbuilding

Baird Electric Compo Construction Newport News Shipbuilding Apprentice School
Ball Metal Coxton's Collision Center PrinkPack

Bay Electric Fairlead, Inc QED, Inc
Bowditch Collision Center Firestone Ryson International

Branscome Hampton Roads JATC Toano Contractors
Bryant Structures Liebherr TST Construction
Canon Luxterra VICOM

Carter Carter Iron & Steel Luxterra VICOM

Walsh Electric

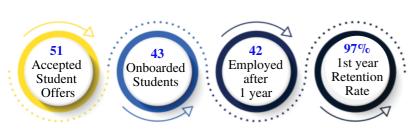
M&R Sheet Metal Warwick Mechanical

Chesapeake Bay Custom Fabrication Inc. Masters Mechanical Weld Tech
Ziegler Plumbing

| Hiring and Retention Master Scorecard | | | | | |
|---------------------------------------|--------------|--------------|--------------|--------------|--------------|
| | SY 2017-2018 | SY 2018-2019 | SY 2019-2020 | SY 2020-2021 | SY 2021-2022 |
| Hiring Employers | 9 | 25 | 30 | 15 | 23 |
| Accepted Student Offers | 37 | 68 | 66 | 51 | 76 |
| Onboarded Students | 26 | 63 | 45 | 43 | TBA |
| Employed for 1 year | 23 | 38 | 41 | 42 | TBA |
| Retention Rate | 88% | 60% | 91% | 97% | TBA |

2020-2022 COHORT SUMMARY

118 Student Candidates screened in the GLS Pool



PATH FORWARD

| 2021-2022 SY School District | Total Seniors in the Trade Classes | Screened GLS Participants | Job Placement |
|---------------------------------|--|------------------------------|------------------|
| Newport News | 90 | 55 | 25 |
| Yorktown | 63 | 34 | 20 |
| Hampton | 35 | 28 | 14 |
| WJCC | 25 | 17 | 5 |
| Gloucester | 11 | 8 | 6 |
| Poquoson | 13 | 8 | 6 |
| Total | 237 | 150 | 76 |

The 2021-23 GLS cohort had 23 Participating Employers across multiple industries with 76 accepted offers on Selection Day. This is the largest group of accepted offers to date. The NHREC team, in partnership with the CUED-IN platform, will track the 76 new hires from the 2021-22 cohort through their 1st year. NHREC is planning to add a Marine Service Technology program for students in Fall 2022. By adding this new program, more trade students will be added to the candidate pool and bring more employers into the talent pipeline space. We strive to increase the number of trade students wanting to enter the workplace across all 6 school divisions served through strategic marketing and recruitment efforts.